

PRODUCT EXECUTIVE

A. Company Introduction:

B. Braun Vietnam, a subsidiary of B. Braun Melsungen AG Group - one of the world's leading manufacturers of medical devices and pharmaceutical products and services - now operates one of the largest medical complex in Vietnam and has become a prestigious trademark in Vietnam healthcare market. With more than 1,400 employees nationwide, we develop high quality “made in Vietnam” products, especially our infusion solutions, dialysis solutions and plastic medical instruments have widely been used and appreciated in international and domestic markets. Every service provided by B. Braun Vietnam incorporates the entirety of our knowledge and skills, the company's deep understanding of users' needs and extensive expertise. Our mission is to PROTECT and IMPROVE the health of people around the world. Let's become a part of the B. Braun family and share your expertise.

www.bbraun.com.vn

B. Job function:

- Prepare annual Marketing Plan of assigned product portfolio that defines the relevant market environment and strategic marketing direction, manage the approved promotion budget to achieve the approved sales and profit targets.
- Prepare annual sales forecast of the assigned brands and implement the various marketing activities to drive attainment the sales target within approved promotions budget.
- Determine the price level of assigned product/product group and recommend price adjustments due to internal/external factors.
- Review and recommend product portfolio initiatives to include product development and product launches.
- Plan and oversee the implementation of promotional programs to support brand and sales objectives.
- Provide Sales force with the required product knowledge training and equip them with the necessary tools to effectively perform their selling function.
- Design market research projects to assess customer attitudes to the current product range and new product introductions.

- Responsible for reviewing product data to ensure that the field force is kept up to date on new developments regarding the companies or competitors products.
- Build up good relationship with KOLs
- Cooperate field force to prepare for the hospital Tender & centralize Tender approach

C. Job requirements:

- Bachelor's Degree of Medical, Pharmaceutical, or more than 03 years related working experience
- Working experience in a multi-national pharmaceutical company is advantageous
- Computer literacy
- English proficiency
- Result oriented
- Time management and daily tasks priority skills
- Able to work under high pressure
- Proactive, self-motivated and responsible for the tasks assigned
- Teamwork spirit
- Planning and organizing skills
- Willing to travel if any

D. Strive for more...

Motivated and competent employees are our most important assets. We are committed to invest in our people, through continuous career development, on-the-job training and professional qualifications. The opportunities are endless at B. Braun, as we are in a continuous growth phase. You can really drive your own career here and are trusted to do a fantastic job.

Whatever role you are in, you are in some way, shape or form contributing to protecting and improving the health of people around the world. Our team love that they genuinely make a difference!"

E. How to apply

Please send your updated CV to: recruitment.vn@bbraun.com

F. For more information, please visit:

 www.bbraun.com.vn

 www.facebook.com/bbraunvn



www.linkedin.com/in/bbraunvncareer/

Or contact our Hotline: +84 24 3357 1616 (Ext. 1129)

“Candidates are always welcome at B.Braun Vietnam. We are an equal opportunity employer and commit to ensure fairness and transparency during selection process as well as in your development later on with us”.